



**2017 APA LA Annual Conference**  
**New Orleans, LA**  
**New Orleans City Park**  
**Pavilion of the Two Sisters**

### **APA Louisiana's Mission**

Our mission is to promote the practice of community and regional planning in Louisiana by enhancing the effectiveness of planners in impacting public policy.

### **Who does APA Louisiana serve?**

Planners	Local Governments
Engineers	Regional Governments and Agencies
Transportation Planners/Engineers	Water Management Agencies
Environmental Planners/Engineers	Land Development Attorneys
Architects/Landscape Architects	Many other regulatory agencies statewide
Developers	

### **2017 APA LA Annual Conference Information**

**Dates:** March 7 and 8, 2017

**Place:** New Orleans City Park  
The Pavilion of the Two Sisters  
3 Victory Avenue  
New Orleans, LA 70124

**Theme:** *Planning Healthy Communities*

### **The conference will include:**

Keynote Speaker: Andrew L. Dannenberg, MD, MPH, a leader in the link between health and the built environment from schools of Public Health and Urban Design and Planning, University of Washington in Seattle

Professional development sessions

Mobile workshops showcasing regional projects and places



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## **SPONSOR & EXHIBITOR GUIDE**

Being a Sponsor for the APA Louisiana Chapter Annual Conference is a valuable means to show support for the planning of our future. By participating as a Sponsor you can help advance the planning profession and, in the process, improve the quality of life for our state. Plus, take advantage of a range of benefits specially designed to promote your company or organization. APA LOUISIANA CHAPTER welcomes our many returning partners and future new sponsors! As partners, we are committed to the future of Louisiana. Please consider one of the sponsorship opportunities listed below and contact Derek Chisholm at [derek.chisholm@aecom.com](mailto:derek.chisholm@aecom.com) or (971) 322-7942 for more information. Thank you!

For a preview of this year's beautiful venue, please visit online at [neworleanscitypark.com/rentals-and-catering/venues/pavilion-of-the-two-sisters](http://neworleanscitypark.com/rentals-and-catering/venues/pavilion-of-the-two-sisters).

### **DIAMOND SPONSOR: \$5,000 or more**

Five Complimentary Conference Registrations  
Full Page Ad in Conference Program  
Reception sponsor with ability to have table alongside check-in for Reception  
Acknowledgement at APA LA Chapter Conference and on website

### **PLATINUM SPONSOR: \$2,000-\$4,999**

Two Complimentary Conference Registrations  
Full Page Ad in Conference Program  
Lunch Sponsor with display signage (shared)  
Acknowledgement at APA LA Chapter Conference and on website

### **GOLD SPONSOR: \$1,000**

One Complimentary Conference Registration  
Half Page Ad in Conference Program  
Breakfast Sponsor with display signage (shared)  
Acknowledgement at APA LA Chapter Conference and on website

### **SILVER SPONSOR: \$750**

1/4 Page Ad in Conference Program  
One Complimentary Awards Luncheon  
Ticket Break sponsor with display signage (shared)  
Acknowledgement at APA LA Chapter Conference and on website

### **BRONZE SPONSOR: \$500**

Business Card Sized Ad in Conference Program  
Acknowledgement at APA LA Chapter Conference and on website

### **BUSINESS SPONSOR: \$250**

Listing in Conference Program  
Acknowledgement at APA LA Chapter Conference and on website



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**Another opportunity is to join us as an EXHIBITOR at the 2017 APA LA State Conference** and gain maximum exposure for your company or organization with professionals in planning and related fields. This is a great opportunity to market innovative products, educate participants (and the readers of our conference material) about your interests and establish excellent contacts for the future in a high-traffic area during the conference. Space is limited, so early reservations are required to guarantee availability.



### **Exhibitor Displays and Tables (\$200)**

Exhibitors will be in a prominent location within the conference area and allowed to remain during the entire conference period. Verbal and on-screen acknowledgment at APA Louisiana Chapter State Conference.

#### ***If you are an exhibitor, please note the following:***

- 1. Exhibitors are not required to register for the APA Louisiana Chapter State Conference. However, if you wish to attend any professional or social functions, including keynote addresses, break-out sessions, lunches or receptions, conference registration is required.*
- 2. Exhibitor Tables are assigned on a first-come, first-served basis. Space is limited and sells out quickly. Therefore, cancellation refunds will be given in full provided the space can be sold to another exhibitor.*
- 3. An exhibitor information sheet will be provided to you and will include information on exhibit hours, setup and teardown, and loading, unloading, and shipping.*
- 4. An exhibitor registration packet will be provided to you at your exhibit booth or table. It will contain badges for all unregistered exhibitors (if names are provided in advance of the conference). Name tags for registered exhibitors will be provided in conference registration packets.*



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## Sponsorship Form

**Yes, I/we want to be part of the 2017 APA Louisiana Chapter State Conference.**  
 (Please print clearly.)

**Deadline: January 20, 2017.**

**Firm/Organization:** \_\_\_\_\_

Name of Contact: \_\_\_\_\_ Person(s) Attending: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

\_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

email: \_\_\_\_\_

**Contact for Required Graphics:**

Phone Number \_\_\_\_\_ E-Mail Address \_\_\_\_\_

**We are signing up as:**

**Sponsor** \_\_\_\_\_

- Diamond (\$5,000 or greater)
- Platinum (\$2,000 - \$4,999)
- Gold (\$1000)
- Silver (\$750)
- Bronze (\$500)
- Business \$250)

**Exhibitor** \_\_\_\_\_

Table Top Display (\$200)

**TOTAL DUE: \$** \_\_\_\_\_

*Enclosed is our check in the amount of \$* \_\_\_\_\_.

Make checks payable to: **APA LOUISIANA CHAPTER**

**Please mail to:**  
 Alan Clarke  
 APA Louisiana Chapter  
 P.O. Box 29673  
 Shreveport, LA 71149

Sign up NOW by using this Sponsorship/Exhibitor Registration form or contact:

Derek Chisholm  
[derek.chisholm@aecom.com](mailto:derek.chisholm@aecom.com)  
 (971) 322-7942